

Member benefits

AUSPACK Member Rates

Benefits for members who exhibit are extensive, including discounted rates for your stand and a moratorium on your preferred stand position at each AUSPACK. Throughout AUSPACK, members have free access to the members' lounge (ideal for off-stand meetings), free access to the members' networking drinks, member promotions and other APPMA support services.

Packaging and Processing Week Events

APPMA members are also provided with discounted access to other industry events held during Packaging and Processing Week including:

- The APPMA Business and Industry Conference
- The Gala Dinner and APPMA Awards of Excellence
- Industry Breakfast Seminars



Member Networking opportunities & events

Regular member networking dinners which include special guest speakers (free to attend) across four states offer a relaxed networking opportunity for like-minded packaging and processing professionals. We extend the invitation to all member-company staff and colleagues as part of our ongoing commitment to delivering value.

In addition the APPMA facilitate and/or sponsor a number of other industry

educational and networking events including breakfast seminars, panel discussions and special interest working groups. Discounted access to these events is provided to APPMA members.

Industry reports & information

Knowledge is key to business longevity. The APPMA work with a number of industry partners including other international machinery associations to provide members with regular access to industry-related reports and information.

Members' Profile and Directory

All APPMA member businesses are profiled in detail on the APPMA website with a full Member Directory also available to be downloaded. Copies of the Members Directory are also distributed to visitors at AUSPACK and made available at other international trade shows, such as PACK EXPO, ProPak Asia, FoodTech PackTech and other industry events.

APPMA Member Promotion within Industry Publications – Machinery Matters

The APPMA exclusive partnership with PKN Packaging News is an exciting collaboration between the industry's peak packaging and processing machinery association and the leading packaging media platform in Australasia. It provides the APPMA with the opportunity to disseminate a mix of member and association news, announcements and information pertaining to packaging and processing machinery that is of interest and relevance to both our members and the broader packaging and processing community. "Machinery Matters", a dedicated section for APPMA members in PKN magazine, is published every two months along with monthly eDM's and digital eNews releases.

Educational programs and sponsorships

The APPMA co-ordinate a range of education programs and technical forums in conjunction with other industry Associations and Educational Institution partners eg RMIT. APPMA membership allows discounted rates to a number of these.

The APPMA also sponsor an annual AIP Diploma in Packaging Technology scholarship which attracts students from a variety of backgrounds and disciplines.

Domestic & international event promotion

Member companies are promoted and provide member support at a number of domestic and international trade events including PACK EXPO and ProPak Asia providing members with access and recognition within those overseas markets.

Promotion & company branding

The APPMA provides significant branding opportunities for all of its members, such as the APPMA website, including Member company logos on all APPMA flyers, advertising and banners, as well as the opportunity to advertise in APPMA publications and industry communications.

Industry working groups

As an APPMA member, you are have the opportunity to participate in industry working groups and Australian Standard Committee's. These important groups have a direct impact on issues affecting the industries in which members operate.

For more information about the APPMA or to become a member, visit: www.appma.com.au