



Australian Packaging and Processing
Machinery Association Limited

The Australian Packaging and Processing Machinery Association (APPMA) represents Australia's leading packaging and processing machinery and allied components companies and your company can become a part of this network.

Established in 1983 the Australian Packaging and Processing Machinery Association (APPMA), is Australia's only national packaging and processing machinery association and the proud owners of AUSPACK; which is the largest biennial packaging and processing machinery and materials exhibition in Australia.

The APPMA's objective is to promote, integrate and foster participation and development at all levels of the packaging and processing machinery side of the industry.

Members include manufacturers, distributors and importers of packaging and processing machinery who are suppliers to industries such as food, beverage, cosmetic, pharmaceutical, veterinary and household packaging.



AUSPACK
PACKAGING + PROCESSING **2017**
OWNED AND PRESENTED BY THE APPMA
Tuesday 7th to Friday 10th March 2017
Sydney Showground, Sydney Olympic Park, Australia



APPMA MEMBERSHIP BENEFITS

APPMA

Australian Packaging and Processing
Machinery Association Limited

APPMA MEMBERSHIP BENEFITS INCLUDE:

- ▶ **AUSPACK** is one of the world's leading packaging and processing machinery trade exhibitions. Owned and presented by the APPMA the exhibition is held every two years and alternates between Melbourne and Sydney.
- ▶ The **APPMA Members Directory** is the most valuable reference source of packaging and processing machinery and allied components manufacturers, agents and distributors in Australia. The Directory is freely available as an on-line booklet and is distributed to all visitors at AUSPACK every two years.
- ▶ **Networking opportunities** through regular member dinners across Australia. The Members dinners are held across Melbourne, Sydney, Adelaide and Brisbane five times a year.
- ▶ The biennial **APPMA Industry Excellence Awards** are designed to recognise innovative and outstanding packaging and processing solutions. Companies that enter the APPMA biennial awards are recognised for their contribution and outstanding achievements against their peers within the wider packaging industry. Awards categories include Export, Achievement Award, Design Achievement Award, Customer Partnership Award, the Imported Equipment Award, Best New Product Award and the APPMA Scholarship.
- ▶ **Packaging & Processing Week:** Packaging & Processing Week is an annual event that is owned and operated by the APPMA and the Australian Institute of Packaging (AIP). Packaging & Processing Week is the coming together of 80 years of expertise in innovation and education under one roof each year. AIP brings over 50 years of education and training and the APPMA brings 30 years of innovation in machinery and packaging solutions to the week. Packaging & Processing Week will be held alongside AUSPACK and in the alternate year the AIP National Conference. The week will take the form of more focused educational activities targeting industry segments, social and networking events, additional awards recognising industry achievements and educational sponsorship.
- ▶ **Packline Express:** Member Only Edition is a member service, issued every quarter that reports on Association activities, Board decisions and deliberations, industry news, both locally and internationally.
- ▶ The APPMA maintains an attractive, informative and user-friendly **website** that supports Members' marketing initiatives by detailing Member profiles as an easy reference for packaging and machinery buyers' needs.

IS YOUR COMPANY ELIGIBLE FOR MEMBERSHIP?

TO BE ELIGIBLE FOR MEMBERSHIP OF THE APPMA PLEASE CHECK BELOW:

- ✓ To be a member of the APPMA your company must be a packaging and/or processing machinery or allied components and ancillaries manufacturer, distributor and or supplier. Allied components and ancillaries means working components that contribute to the functionality of packaging and processing machinery.
- ✓ Your company must have an Australian Business Number (ABN).
- ✓ Your company must be in business for two years.
- ✓ **IT IS RECOMMENDED THAT YOUR REFEREES ARE APPMA MEMBER COMPANIES.** If this is not possible then please use your customers as your referees.





AUSPACK BENEFITS FOR MEMBERS



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Tuesday 7th to Friday 10th March 2017

Sydney Showground, Sydney Olympic Park, Australia

AUSPACK; OWNED & OPERATED BY THE APPMA

AUSPACK, owned and presented by the Australian Packaging and Processing Machinery Association, is Oceania's premier packaging and processing machinery industry exhibition. AUSPACK is recognised internationally as one of the six outstanding world packaging and processing machinery trade exhibitions. AUSPACK, conducted biennially, alternates between Melbourne and Sydney, attracts senior management, packaging professionals and packaging and processing machinery and allied components and ancillaries users from throughout Australia, New Zealand, Oceania and around the world.



AUSPACK BENEFITS FOR APPMA MEMBERS

- ▶ **EXCLUSIVE** square metre rates for APPMA Members exhibiting at AUSPACK.
- ▶ **Preferential Stand Positioning** at AUSPACK.
- ▶ **EXCLUSIVE** qualified visitor database after the show. (excluding attendees which ticked privacy box).
- ▶ Advertising and Promotions as APPMA Members on delegates bags, banners, signage etc for the four-day exhibition.
- ▶ Free inclusion in the Australian Packaging and Processing Machinery Directory which is distributed to all visitors at AUSPACK.
- ▶ Free tickets to attend the biennial APPMA Awards of Excellence evening which is held alongside AUSPACK.
- ▶ Free access to the APPMA exclusive Members ONLY Lounge at AUSPACK which provides lunch for all member companies during the four-day exhibition.
- ▶ FREE 10 amp power point.
- ▶ FREE single compressed air connection and consumption.
- ▶ FREE editorial opportunities in Trade Magazines and on-line E-Newsletters.
- ▶ FREE forklift service from the loading dock to your stand during move-in and move-out.
- ▶ FREE tracker to enable fast and efficient tracking of leads generated from the stand.
- ▶ FREE editorial coverage for all exhibitors that are Members within the APPMA Packline Newsletter.
- ▶ Free safety vests for all exhibitors during set-up.
- ▶ Free transport from hotels and Melbourne airport during the show.
- ▶ Free promotional stickers, flyers and invitations.
- ▶ Free one-on-one marketing advice from AUSPACK organisers.
- ▶ All APPMA Members will receive additional complimentary value-adds within the on-line Exhibitor Directory. These will include Contact Details, Company Logo, Social Media Listing (Facebook & Twitter), 50 word Company Biography, 5 Document uploads, 5 Product Listings.
- ▶ All APPMA Members will receive additional complimentary value-adds within the printed Exhibitor Directory. These will include Contact details, 50 word Company Biography and a Quarter-page advertisement.



APPMA MEMBERSHIP APPLICATION FORM

NB: PLEASE CHECK YOUR COMPANY ELIGIBILITY ON PAGE 2 BEFORE FILLING THIS IN.

Company Name

ABN

Company Address

State

Postcode

Nature of Business (Please tick)

Manufacturer

Importer

Distributor

Number of Employees

Packaging Machinery

Processing Machinery

Allied Components and Ancillaries

Description of Business Activities

List of subsidiary companies covered by Membership

PRIMARY CONTACT FOR APPLICATION

Mr/Ms

First Name

Last Name

Position/Title

Phone Number

Email Address

Web Address

Mobile

DECLARATION

Hereby applies for membership of the Australian Packaging and Processing Machinery Association

Signature

Date

REFEREES : PLEASE USE APPMA MEMBER COMPANIES AS REFERENCES WHEREVER POSSIBLE.

Referee #1

Name

Company

Phone

Email

Referee #2

Name

Company

Phone

Email

Referee #3

Name

Company

Phone

Email

Membership is granted by the Board of the APPMA as required by the Memorandum and Articles of Association, copies of which are available. Fees are \$1500 + GST and are due on June 30 in the year preceding AUSPACK and are paid two years in advance or pro rata to June 30. Return completed Membership Application Form to: Administration Office, Australian Packaging and Processing Machinery Association, P.O. Box 1348, OXLEY, QLD 4075 Australia.